

Rockford Midtown Market

c/o Katie's Cup - 502 Seventh Street - Rockford, IL 61104

www.rockfordmidtownmarket.com

rockfordmidtownmarket@gmail.com

www.facebook.com/rockfordmidtownmarket

Twitter @midtownmarket

779-220-0240



SPONSOR BENEFITS FOR 2025 ROCKFORD MIDTOWN MARKET

TRACTOR SPONSOR - \$5,000.00

- Name/logo recognized as the “primary corporate sponsors” on all flyers, social media, print media and news releases.
- Primary mention in any interviews and news releases.
- Display space at all events for both the outdoor and indoor market.
- We will promote any events you host on our social media, upon request.

HARVEST SPONSOR - \$1,000.00

- Name/logo on back side on flyers as “Major Sponsor”
- Name/logo mentions on monthly social media posts and website naming as sponsor.
- Display space at ten events for any of the outdoor or indoor markets.

SPROUT SPONSOR - \$500.00

- Name/logo on flyers, social media posts and website as a “Sponsor”
- Name/logo mentions on monthly social media posts and website naming as sponsor.
- Display space at five events for any of the outdoor or indoor markets.

SEED SPONSOR - \$150.00

- Name/logo on flyers, social media posts and website as a “Supporter”
- Name/logo mentions on some social media posts and our website naming as sponsor.
- Display space at one event of the outdoor markets.

ROCKFORD MIDTOWN MARKET

- Link Sales were tripled in 2024 with over 40 vendors participating!
- Every Thursday from June to October
- Held in Rockford Public School Administrative Parking Lot
- Started in 2019 as a DBA of Seventh Street Coffee (faith based non-profit)
- Pet friendly, bike friendly, handicap accessible and kid friendly.

YEAR	#Weeks	Totals	Average	Facebook	Instagram	TikTok	Twitter
2018	2	245	123				
2019	15	1747	116				
2020	13	1449	111				
2021	14	691	50	680	290	0	78
2022	19	1092	57	715	745	24	98
2023	17	2052	121	855	1255	127	115
2024	15	2586	172	969	1397	170	124

2024 SPONSORSHIP INFORMATION

BUSINESS NAME _____

Contact Person _____

Website _____

Email _____

Mailing Address _____

SPONSOR LEVEL	oTractor \$5,000	oHarvest \$1,000	oSprout \$500	oSeed \$150
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Social Media Links (circle yours)      

Social Media Link names _____

Phone Number (work/cell) _____

Business _____

Non-Profit? _____

WE ASK SPONSORS TO:

- Provide a high resolution logo for publicity, flyers, videos and social media.
- Share your social media information with us.
- Share our flyers and postcards at your place of business.
- Provide a display of your business at any event with your flyers, samples, promotions, business cards, sign-ups or other materials.
- Feel free to have give aways items at the market or sign-up people.
- Make checks payable to Rockford Midtown Market.
- Credit Cards can be received in person.

Have an idea of your own for Rockford Midtown Market? Let's talk!

rockfordmidtownmarket@gmail.com

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Market Manager: Malika Miller



*The Rockford Midtown Market is a DBA
of Seventh Street Coffee (Katie's Cup)*

Revised January 28, 2025

